

***26:010:557 / 26:620:557***

***Social Science  
Research Methods***

**Dr. Peter R. Gillett**

**Associate Professor**

**Department of Accounting & Information Systems  
Rutgers Business School – Newark & New Brunswick**

# Overview

- Summary<sup>3</sup>
- Orthodoxy Attacked
- Theories of Scientific Progress
- Explanation, Causation and Unification
- Justification of Evaluative Standards
- Scientific Realism
- Descriptive Philosophies of Science
- The New Experimentalism
- Scientific Laws
- Some Key Themes of Contemporary Philosophy of Science
- Some Philosophical 'isms'
- Questions
- Some Questions to Ponder

# Summary<sup>3</sup>

- Greek Philosophy of Science
  - \* Aristotle
  - \* Pythagoras
  - \* “Saving the appearances”
  - \* Deductive Systematization
  - \* Atomism
- Medieval Philosophy of Science
  - \* Methods of Resolution and Composition
  - \* First and Second Prerogatives
  - \* Methods of Agreement and Difference
  - \* Ockham's Razor
- Seventeenth Century
  - \* Galileo
  - \* Bacon
  - \* Descartes
  - \* Newton

# Summary<sup>3</sup>

## ■ New Science and Scientific Method

- \* Locke – Generalizations that are at best probable
- \* Leibnitz - Two-way commerce between scientific theories and metaphysical principles
- \* Hume – Constant conjunction only: no necessary connection
- \* Kant – Transcendental Idealism – sensation structured by categories & principles
- \* Herschel – Context of Discovery and Context of Justification
- \* Whewell – History of Science and Consilience of Inductions
- \* Myerson – Empirical Laws v. Causal Laws
- \* Duhem – Representation not explanation
- \* Campbell – Axiomatic theories v. application to experience
- \* Hesse – Analogy
- \* Harre – Centrality of models consistent with intuition of scientists

## ■ Inductivism

- \* Mill – Methods of Agreement, Difference, Concomitant Variation, Residues
- \* Jevons – Hypothetico-Deductive view

# Summary<sup>3</sup>

- Mathematical Positivism
  - \* Berkeley – Laws of mechanics are computational devices
  - \* Mach – Principle of Economy
    - ◆ “the completest possible presentment of facts with the least possible expenditure of thought”
- Conventionalism
  - \* Duhem – Disconfirmation of conjunctions of premises
  - \* Poincare – Using laws as conventions
- Falsifiability
  - \* Popper
- Logical Reconstructionism
  - \* Subsumption under general laws
  - \* Operationalism – Bridgman
  - \* Deductive Pattern – Hempel & Oppenheim
  - \* Theory Replacement – Nagel

# *Orthodoxy Challenged*

## ■ Paul Feyerabend

- ★ Observation reports are parasitic on theories
- ★ “The interpretation of an observation-language is determined by the theories which we use to explain what we observe, and it changes as soon as those theories change”
- ★ The contrast “observable – non-observable” is a context-dependent contrast

# *Orthodoxy Challenged*

- Duhem-Quine Thesis (again)
  - ★ It is misleading to speak of the “empirical content” of an individual statement
  - ★ Any statement can be retained as true provided that sufficiently drastic adjustments are made elsewhere in the system
  - ★ There is no sharp boundary between synthetic statements whose truth is contingent upon empirical evidence and analytic statements whose truth is independent of empirical evidence

# *Orthodoxy Challenged*

## ■ Covering-Law Model

- ★ The explanation of individual events is an instantiation of either
  - ◆ The deductive-nomological (DN) pattern, or
  - ◆ The inductive-statistical (IS) pattern
- ★ Bromberger's 'flagpole' example
- ★ Neither pattern is sufficient
- ★ Is either one necessary?

# *Orthodoxy Challenged*

## ■ Non-statement view

### ★ Frederick Suppe

- ◆ A theory is a non-linguistic entity which is related to, but different from, a set of linguistic formulations
- ◆ It describes a replica, an idealized physical system

# *Orthodoxy Challenged*

## ■ Goodman's New Riddle of Induction

- ★ “All emeralds are green” is a law-like generalization
- ★ “All emeralds are grue” is an accidental generalization
- ★ Positive instances seem to support both
- ★ We need to look at the past track-record for successful predicates
  - ◆ Projectibility based on entrenchment
- ★ Confirmation is not just an exclusively logical relation between sentences

# *Orthodoxy Challenged*

- Feyerabend's Incommensurability Thesis
  - ★ Examples of reduction cited by orthodox theorists do not satisfy their own conditions for reduction
  - ★ High level theories are observationally incommensurable
  - ★ There is no theory-independent observation language with respect to which theories may be evaluated
  - ★ It is not always possible for a theory to agree with all the facts in its domain
  - ★ "Philosophy of science is a subject 'with a great past'"

# *Orthodoxy Challenged*

- Feyerabend is self-consciously anarchistic
  - ★ Can his thesis of freedom of choice in scientific method be sustained within a research community?
  - ★ He may be right, at least, in the claim that there is no universal, unchanging, privileged single scientific method

# *Theories of Scientific Progress*

## ■ Thomas Kuhn

### ★ 'Normal Science'

- ◆ Increasing precision
- ◆ Extending scope
- ◆ Determining the value of universal constants
- ◆ Formulating quantitative laws
- ◆ Deciding which alternatives are most satisfactory

# *Theories of Scientific Progress*

## ■ Thomas Kuhn

### ★ 'Revolutionary Science'

- ◆ Falsification is not relevant to paradigm rejection
- ◆ Emergence of a viable competing paradigm
- ◆ No paradigm-independent language for observations
- ◆ Abandonment of one paradigm and adoption of another by a critical mass of scientists
- ◆ Gestalt shift
- ◆ Kuhn eventually conceded his use of 'paradigm-shift' was equivocal

# *Theories of Scientific Progress*

- What is a paradigm (Chalmers)?
  - ★ General theoretical assumptions and laws
  - ★ Techniques for their application
  - ★ Very general metaphysical principles that guide work within the paradigm
  - ★ General methodological principles

# *Theories of Scientific Progress*

## ■ Criticisms of Kuhn

- ★ Just a form of relativism?
- ★ Ambivalent on progress through revolution in science
- ★ Is it a purely descriptive account or a theory of scientific development?
- ★ Changed the meaning of paradigm in *Postscript?*

# *Theories of Scientific Progress*

## ■ Imre Lakatos

### ★ Scientific Research Programmes

- ◆ Continuity important
- ◆ Research programmes more important than individual theories
- ◆ Progressive v. degenerative research programmes
- ◆ Hard-core assumptions v. protective belt
- ◆ Methodological rules (negative or positive heuristics) tell us what research paths to avoid or what paths to pursue
- ◆ Contrary to Duhem and Kuhn, Lakatos insisted that there are rules of appraisal for sequences of theories
- ◆ Novel predictions as a measure of progress

# *Theories of Scientific Progress*

## ■ Imre Lakatos

### ★ Scientific Research Programmes

- ◆ Is this approach historically accurate?
  - ➔ Hard cores?
  - ➔ Methodological decisions?
- ◆ ‘Natural’ predictions rather than ‘novel’ predictions?
- ◆ Must all science be like the physics of the last 300 years?
- ◆ Must progress in social science be like progress in natural science?

# *Theories of Scientific Progress*

## ■ Larry Laudan

- ★ Science as a problem-solving activity
- ★ Progress is:
  - ◆ More problems solved
  - ◆ Resolution of anomalies
  - ◆ Restoring conceptual harmony among supposedly conflicting theories

# *Explanation, Causation and Unification*

## ■ Wesley Salmon's Causal Model

- ★ Lack of causal relatedness is why DN pattern is subject to 'flagpole' counterexample and IS pattern cannot account for leukemia
- ★ A cause is an event by which structure is produced and propagated
  - ◆ Conjunctive fork
    - ➔ Atomic bomb - leukemia correlation
  - ◆ Interactive fork
    - ➔ Direct physical interactions; e.g. collisions

# *Explanation, Causation and Unification*

- Peter Railton's Deductive-Nomological-Probabilistic Model
  - ★ A DN argument for the probability of an event
  - ★ A causal account of the underlying mechanism
  - ★ Specific information about the actual occurrence of the event

# *Explanation, Causation and Unification*

## ■ Philip Kitcher

- ★ 'Explanatory success' explains 'causal relatedness' and not *vice versa*

# Confirmation Theory

## ■ Bayesianism

- ★ A quantitative theory of confirmation
- ★  $P(h|e) = P(e|h) * P(h) / P(e)$
- ★  $P(h|e) - P(h)$  measures degree of evidential support
- ★ What do these probabilities mean?
  - ◆ Frequencies – objective interpretations
  - ◆ Logical relations between hypotheses and statements
  - ◆ Subjective rational beliefs (most Bayesians adopt this)
- ★ Bayesianism is a theory of *inference*

# *Explanation, Causation and Unification*

## ■ Bayesianism

- ★ How do we evaluate  $P(e)$ ?
- ★  $P(e) = P(e|h) * P(h) + P(e|\sim h) * P(\sim h)$ 
  - ◆ But what, in fact, are the alternatives to  $h$ ?
- ★ If prior probabilities are totally subjective they can hardly be used to choose between competing theories
- ★ Sufficiently strong priors cannot be overturned by evidence!
- ★ How can we gain access to private degrees of belief?
- ★ No account of what counts as appropriate scientific evidence

# *Explanation, Causation and Unification*

## ■ Clark Glymour

- ★ A theory of inference is not a theory of scientific explanation
- ★ Old evidence is discounted
- ★ ‘Bootstrapping’ – one part of a theory is invoked in support of another
  - ◆ E.g. Newton’s Principia

# *Explanation, Causation and Unification*

## ■ Comparative Confirmation

### ★ Goodman

- ◆ Instances known prior to formulation of hypothesis may not confirm it

### ★ Latakos

- ◆ Hypothesis should imply the evidence
- ◆ There should be a competing 'touchstone' hypothesis that either implies the contrary of the evidence, or implies neither the evidence nor its contrary

# *Explanation, Causation and Unification*

## ■ Theory Appraisal

### ★ Kuhn

- ◆ Consistency
- ◆ Agreement with observations
- ◆ Simplicity
- ◆ Breadth of scope
- ◆ Conceptual integration
- ◆ Fertility

# *Justification of Evaluative Standards*

## ■ Latakos's Incorporation Criterion

- ★ Incorporation with excess context

- ◆ A criterion of theory-replacement that applies also to sequences of methodologies

- ★ Kuhn argued that it was circular

## ■ Laudan

- ★ Theories should be evaluated by their ability to reconstruct 'standard cases' of progress agreed by the scientific elite of the day

# *Justification of Evaluative Standards*

## ■ Normative naturalism

- ★ Evaluative standards and procedures arise within the practice of science, and are to be assessed in the same way that scientific theories are assessed – by reference to claims about the world

# *Justification of Evaluative Standards*

- Otto Neurath's 'boat' image
- Willard Van Orman Quine's 'Field of Force' image
- Are there inviolable principles (Latakos & Laudan v. Dudley Shapere)
- Laudan's 'Reticulational' model
  - ★ Theories, methodological principles and cognitive aims reciprocally interrelated

# *Scientific Realism*

## ■ Truth Realism

- ★ Scientists should formulate true theories that depict the structure of the universe
- ★ Our record of progress indicates that the universe has a structure largely independent of human theorizing and that our theories have provided an increasingly more accurate picture of that structure

# *Scientific Realism*

## ■ Entity Realism

- ★ The entities posited by certain scientific theories do indeed exist in reality
  - ◆ Mars
  - ◆ X-ray stars
  - ◆ Neutrinos?

# *Scientific Realism*

## ■ Instrumentalism

- ★ Theories are merely calculating devices – it is the statements about observations that are true or false

## ■ Bas von Fraassen's Constructive Empiricism

- ★ Theories are 'empirically adequate' or not

# *Scientific Realism*

- Arthur Fine's Natural Ontological Attitude
  - ★ Accept science as it is
  - ★ Accept its certified results as knowledge-claims on a par with the findings of common sense
  - ★ Leave open questions about the nature of truth

# *Scientific Realism*

## ■ Realists

- ★ 'No miracle' argument

## ■ Anti-realists

- ★ 'Pessimistic Meta-Induction'

- ◆ Most highly regarded theories have been amended or discarded
- ◆ So it is probable that our current high-level theories are also false

# *Scientific Realism*

## ■ Structural Realism

### ★ John Worrall

- ◆ No claims for the truth or approximate truth of entire theories, or for the existence of unobserved entities
- ◆ Isomorphism between mathematical forms of theories and the structures of physical systems

# *Scientific Realism*

- Global anti-realism
  - ★ *Weak thesis: no language engages the world*
- Correspondence theories of truth
- Anti-realism
  - ★ *The content of a scientific theory is nothing more than the set of claims that can be substantiated by observation and experiment*
- Scientific realism
  - ★ *Science aims at true statements about what there is in the world and how it behaves, at all levels*

# *Scientific Realism*

## ■ Conjectural realism

- ★ This is the aim of science even though we have not achieved it

## ■ Structural realism

- ★ Science attempts to characterize the structure of reality, and has made steady progress, at least approximately
- ★ This progress refines the structures attributed to reality but may replace the representations

# *Descriptive Philosophies of Science*

## ■ Gerard Holton

- ★ “. . . the messages of more recent philosophers, who themselves were not active scientists, are essentially impotent in use . . . .”
- ★ Thematic principles of basic commitments:
  - ◆ Explanatory principles
  - ◆ Directive principles
  - ◆ Evaluative standards
  - ◆ Ontological assumptions
  - ◆ High level substantive hypotheses

# *Descriptive Philosophies of Science*

- Emphasis on experimental practice
- Stephen Toulmin's descriptive model of Conceptual Evolution
- Cohen's criticism of the Evolutionary Analogy
- Michael Ruse – Epigenetic rules
  - ★ Science directed by rules encoded in humans as a result of evolutionary adaptation
- Is the (descriptive) philosophy of science subsumed under the history of science?

# *The New Experimentalism*

- Experimentation has a life of its own
  - ★ You can show how it is to be done and exhibit its results – in this sense it can be theory-independent
- Deborah Mayo
  - ★ A claim can only be said to be borne out by experiment if it has been severely tested by experiment – in such a way that it would be unlikely to pass the test if it were false

# *The New Experimentalism*

- Experimental results can be substantiated and experimental effects produced by an array of strategies involving practical interventions, cross-checking, and error control and elimination in a way that can be independent of high level theory
- Thus we can give an account of progress in science that construes it as the accumulation of experimental knowledge
- Problems emerge in attributing significance to scientific results that goes beyond the conditions in which they were produced, without relying on theory

# *Scientific Laws*

- Laws as regularities
  - ★ Humean approach
- Laws as characterizations of powers or dispositions
  - ★ Ontological reluctance?
- Non-causal laws
  - ★ Thermodynamics

## *Key Themes of Contemporary Philosophy of Science*

- Theory-ladenness of Observations
- Incommensurability of Theories
- Under-determination of Theory by Data:  
Duhem-Quine Thesis
- Positivism
- Falsifiability (Popper)
- Paradigm Shifts (Kuhn)

# *Some Philosophical 'isms'*

- Dualism
  - \* The physical and the mental are two distinct categories of reality
- Realism
  - \* There is an external world independent of mind to which our true statements correspond
- Monism
  - \* There is only one basic category of reality
- Idealism
  - \* All reality is in the mind
- Materialism
  - \* All reality is material in character
- Immaterialism
  - \* Objects are mere collections of qualities

# *Some Philosophical 'isms'*

- Phenomenalism
  - \* Physical objects should be analyzed in terms of sensations or perceptions
- Atomism
  - \* The basic components of reality are atoms
- Platonism
  - \* Forms or Ideas exist independently of human knowledge of them
- Nominalism
  - \* Only particulars are real (not universals)
- Reductionism
  - \* Any claim of the form “All A’s are merely B’s”
- Constructivism
  - \* Things ordinarily regarded as independent of human thought are really the product of human thinking

# *Some Philosophical 'isms'*

- Skepticism
  - \* Humans cannot attain knowledge
- Rationalism
  - \* Reason is the source of all knowledge
- Empiricism
  - \* Experience is the source of all knowledge
- Instrumentalism
  - \* The purpose of a scientific theory is prediction
- Scientific realism
  - \* Entities required by successful scientific theories are real and the theories are true
- Naïve realism
  - \* The world is as it appears to our senses

# *Some Philosophical 'isms'*

## ■ Foundationalism

- \* Knowledge rests on a small set of certain truths

## ■ Positivism

- \* A commitment to (empirical) natural science as the best – or only – means of attaining genuine knowledge
- \* Came to the fore in the work of Auguste Comte
- \* Frequently qualified in some way; e.g., Logical Positivism

# *Some Questions to Ponder*

- What is a scientific law?
- What makes it a *law*?
- Who or what should obey scientific laws, and why?
- Does social science have scientific laws too?
- Is “Time pressure causes auditors to make more mistaken decisions” a *law*?
- What is a cause?